

## TOP REASONS TO CHOOSE AXIGEN SERVICE PROVIDER MESSAGING



An excellent choice for both large and small Service Providers

A powerful solution, built on our unique mail server technology

Advanced messaging features and friendly licensing options

Supports a virtually unlimited number of mailboxes and domains



*The investment that's well worth your money.*

*In times of tight IT budgets, everyone aims to maximize ROI and minimize TCO. That is why we bring you a cost-effective, turnkey messaging solution for Service Providers looking to host hundreds to millions of business-level email users, based on a powerful mail server for ISPs.*

Gabriela Mechea,  
Axigen CEO



## Powerful, Yet Affordable

Achieve significant performance, scalability and cost benefits with a minimum initial investment

### Save up to 50% on hardware

Count on Axigen's impressive processing speed & effective space management. See [our benchmarks](#) or [a case study](#) on how to [support 3 times more users with 40% less hardware](#).

### Switch platforms (Linux / Windows) without any additional costs

### Integrate Axigen with your current applications (e.g. billing, CMS, CRM)

### Reduce operational / IT staff costs & ease the management burden

Stay worry-free thanks to our exceptionally reliable platform with effortless administration (via an intuitive web console or CLI) & maintenance. Additionally, you can serve multiple customers from a single Axigen instance & delegate administration to specific users / groups.

### Count on us 24x7

Affordable, personalized technical support programs back you up around the clock (software maintenance is included).

## Simple, Yet Highly Profitable

Build highly-attractive offers for your existing or potential customers and increase your revenue

### Remain competitive against Hosted Exchange, Google Apps, Yahoo Mail

Rely on Axigen's secure messaging for SPs to keep your SaaS customers up & running:

- Host & operate the messaging platform on your premises (On-premise Service Provider Messaging) or
- Let us host & manage it for you (Hosted Service Provider Messaging).

### Launch a variety of differentiated messaging services

Easily categorize your user base & offer them customized, value-added services at different prices (e.g. create Standard, Premium, Gold packs for customers).

### Easily grow & expand your services

Thanks to Axigen's scalability & flexibility, you can quickly accommodate new subscribers & changing customer needs.

### Boost your profits by increasing your customers' satisfaction

Gradually add new revenue-generating premium services to your offers, such as Outlook Connector, Calendaring, Collaboration, Wireless Mobile Sync, AntiVirus / AntiSpam.

### Make money with Axigen's multiple advertising options

Push advertising messages to free email users or advertise your own premium services, via the WebMail interface.

### Pay only for the premium users in your SP license

Treat your active and / or premium customers with feature-rich messaging services that perfectly fit their increasing communication needs.

### Get lots of basic email users, for free

Keep communication costs to a minimum and reduce losses with inactive users by using these free basic services included in the SP license.

### Easily migrate your basic users to premium

Allow your basic email users to try out premium services and smartly accommodate changing customer needs, messaging usage scenarios and contexts.

<b>Axigen Service Provider Messaging</b>	<b>Premium users<sup>1</sup></b>	<b>Basic users (FREE)<sup>2</sup></b>
<b>Core Features</b>		
Server Administration (Web-based & CLI)	✓	✓
Security; AntiVirus / AntiSpam	✓	✓
Account Classes	✓	✓
Queue Management	✓	✓
Routing Policies	✓	✓
Reports & Statistics	✓	✓
Log Server	✓	✓
Storage Management	✓	✓
SMTP / POP3 / IMAP Server	✓	✓
WebMail (Standard, Ajax, Mobile)	✓	N/A*
Mailing Lists	✓	✓
Active Directory Integration	✓	✓
Automatic Migration	✓	✓
Backup & Restore	✓	✓
<b>Personal Organizer</b>		
Calendar / Tasks / Notes / Journal	add-on+	N/A
iCal (Webcal) Compatibility		
<b>Groupware</b>		
Shared Folders, Permissions, Free / Busy	add-on+	N/A
Outlook Connector		
<b>Large Scale Solutions / Clustering Systems</b>		
Clustering Support	✓	✓
Delegated Administration		
<b>Wireless Mobile Synchronization</b>		
Microsoft® Exchange ActiveSync® Connector	add-on+	N/A
BlackBerry® Support via AstraSync™	add-on+	N/A
BlackBerry® Support via NotifySync™	add-on+	N/A
<b>AntiVirus &amp; AntiSpam</b>		
Kaspersky AntiVirus Protection (embedded)	add-on+	add-on+
Kaspersky AntiSpam Protection (embedded)	add-on+	add-on+
CommTouch Real Time AntiSpam Protection	add-on+	add-on+
<b>Support Services</b>		
24x7 Technical Support (software maintenance included)	add-on+	add-on+
<b>Resources</b>		
Community Forum, Knowledgebase, Documentation	✓	✓
<b>Licensing</b>		
License duration	Perpetual / Yearly	
Mailboxes	Starting from 1,500 users	Up to 10 times the no. of premium users <sup>3</sup>
Domains	Unlimited <sup>4</sup>	

<sup>1</sup> Premium users refer to the number of paid mailboxes / users in the Axigen license.

<sup>2</sup> Basic users refer to the number of free mailboxes / users included in every purchased Axigen license.

<sup>3</sup> For single-server SP licenses, free basic email users equal the number of premium users specified in the purchased license (e.g. by purchasing a single server SP license of 1,500 premium users, you will get 1,500 free, basic users). For multi-server SP licenses, basic email users amount to ten times the number of premium users in the purchased pack (e.g. buying a SP license of 50,000 premium users will get you 500,000 free, basic users).

<sup>4</sup> The maximum number of domains cannot exceed the maximum number of premium users specified in the messaging solution license.

\*Although the Axigen WebMail is not available for basic users, integration with third-party webmail solutions such as SquirrelMail, Roundcube or Horde IMP can be done fast and easily.