

KUVERA

USES AXIGEN FOR EMAIL COMMUNICATION



CASE STUDY





We wanted an all-in-one messaging solution, with friendly Web interfaces for administration and user mail. Axigen provided all these and also had an excellent quality / price ratio.



*Roberto Barbarossa
CIO – Kuvera s.p.a.*

Client Industry

Since establishing the Carpisa trademark in 2001, [Kuvera s.p.a.](#) has become one of the leading firms in the leather and fashion accessories sectors. The constant research and attention to international trends have made Carpisa a unique product in the market. The rich and varied collections – about 100 in number, each year – are all based on Italian designs and include handbags, suitcases and small leather goods, plus a briefcases line and fashion accessories. The Carpisa products are currently distributed through a franchising network which comprises about 500 stores in Italy and 35 abroad, in countries such as Switzerland, UK, Germany, and Spain.



To sum things up, Axigen had the best performance for all six parameters considering in the evaluation. This confirmed that it was the ideal product for our Company.



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CIO – Kuvera s.p.a.*

Axigen Benefits

Kuvera s.p.a. was in search of a reliable messaging solution that could support their business goals and model, that is to say enabling email communication for its employees at their 500 stores.

What pushed Axigen at the top of their list?

The Selection Process

Kuvera's Systems Administration Team, composed of Gennaro Terracciano and Marco Sorvillo, performed the analysis of several solutions in the market, to conclusively select the Axigen mail server. The evaluation process focused primarily on the products' administration interfaces, security, affordability and performance.

Several test environments were used in order to get a thorough understanding of each mail server's strengths and weaknesses before making the final decision. One of the main points of interest was the interfacing of the software to Kuvera's LDAP server, where Axigen outranked its competitors thanks to its advanced flexibility. Then, solutions were analyzed in terms of security, such as antivirus and anti-spam protection. In the end, according to tests' results, Axigen had the best scores for all six evaluation parameters employed.

Axigen's Many Benefits

Best value for money

In today's dynamic market, businesses of all sizes need efficient email communication to maintain productivity, and companies operating in the leather goods, luggage and accessories manufacturing industry are no exception. Axigen's advanced messaging and collaboration features, coupled with its low total cost of ownership, effortless administration and upgrading make the solution a great choice for Kuvera.

Axigen provides a compelling ROI model, offers maximum flexibility and security, and helps companies develop a competitive advantage by facilitating communication and collaboration with employees, customers and partners, at anytime, anywhere. Thanks to its scalability, Axigen can also quickly accommodate new users and features, which can only benefit the business.

Desktop-style WebMail interface

With Axigen's friendly, desktop-like WebMail interface, Kuvera's employees can access their mail account from their web browser. This makes employees more productive even when out of the office or geographically dispersed across multiple stores, as in the present case.

The Ajax WebMail offers many of the features of Microsoft's Outlook. Keyboard navigation and shortcuts, drag-and-drop, right-click context menus, message filters, fast search, all are possible with Axigen's web client which allows professionals to remain connected 24x7 and to personalize their email experience.

Wireless mobile sync

Push Email and PIM Synchronization capabilities are also a must in this fast-paced environment. With Axigen, users can easily access and manage their mailbox from their mobile phones. Emails, contacts, calendars or tasks, everything is seamlessly synched over the air, by using Axigen's built-in Exchange ActiveSync® support for mobile devices (Nokia, iPhone, Windows Mobile devices etc.).

By enabling the use of the mobile phone as a business tool, Axigen empowers the mobile workforce to stay better connected with employers, suppliers or customers at all times, and to answer questions on the move. It improves the responsiveness to queries and reduces the backlog from the time out of the office, thus leading to optimized operations and increased customer satisfaction.

Solid, multi-layer security

With email playing host to an increasing number of threats to business continuity – such as spam, viruses or phishing, the ability to eliminate such security risks while allowing legitimate messages to get through is of the essence.

Axigen provides companies like Kuvera with reliable and secure messaging solutions that can streamline their communication flow and business processes. It offers a consistent level of service and defense against current and emerging email borne threats, by employing a multi-layer range of tools and technologies (such as authentication, greylisting, Identity Confirmation, country filtering, anti-impersonation and password expiry policies) that secure

Users can change the display language of the interface, import contact lists from other email systems, configure message filters, whitelists / blacklists, create alias email addresses, and collect emails from another mail accounts, via POP3.

Groupware functions are also available via the WebMail interface, allowing Kuvera's employees to schedule meetings and organize tasks, share and delegate email and calendar folders, contacts, tasks and notes, set reminders, view others' availability (Free / Busy status). A Mobile WebMail interface is also available, and enables the access to the inbox from mobile devices.

Easy management GUI

As email is the backbone application for communication, so is the management console for a messaging solution. Axigen's WebAdmin interface enables sysadmins to perform server administration and maintenance via the web browser, rendering remote operations easier.

This centralized tool gives Kuvera's IT department complete control. It provides access to all the aspects of server management and allows its fine-tuning. Administrators can effortlessly start, stop, restart and configure Axigen's mail services, add mail domains, create user accounts, manage mailing lists, examine mail queues, configure virus and spam filters, and check on server performance.

Advanced logging options – for instructing Axigen to log server events, customizable performance graphs – for monitoring the server's health, delegated administration – for allowing administrative users to take over administration tasks, and account classes – for creating groups of users with the same set of settings, are all manageable directly from Axigen's WebAdmin console.

About

Gecad Technologies and Axigen

Established in 2001, Gecad Technologies SA, member of the GECAD Group and ISO 9001:2008 certified, is the vendor of Axigen, an integrated email, calendaring and collaboration platform, masterfully built on unique mail server technologies, for increased speed and security. Axigen ensures an efficient and secure worldwide communication environment and business growth for both service providers and companies of all sizes. It is currently distributed internationally by over 300 partners from 100 countries and manages the email traffic for more than 11,000 companies with 8 million end-users.

Axigen's team of seasoned professionals, with 15 years of experience in messaging and IT security, delivers cutting-edge products, based on innovative and proprietary architectures such as Axigen GrowSecure™, Axigen SmartProcessing™ and Axigen UltraStorage™.

email communications and facilitate a safe, productive working environment, as well as full compliance with data retention regulations.

Axigen supports integration with virtually any third-party security filter, including SpamAssassin, ClamAV, or Commtouch, and offers built-in Kaspersky AntiVirus and AntiSpam protection, on demand.

In a nutshell, Axigen benefits Kuvera with its robust email defense that prevents the disruption of business operations and reduces the burden on the IT department.

24x7 technical support

Technical support is generally regarded as one of the most important elements of a great working experience with any vendor. True to this goal, Axigen's dedicated team of engineers provides fast responses to all technical inquiries.

Moreover, all customers, Kuvera included, benefit from FIRsT Support free of charge in the first year. This primary support level includes competitive assistance via email and software maintenance, namely full access to new product versions launched within this period of time.

Complementing the support team, Axigen's Professional Services engineers offer a valuable combination of skills and expertise in messaging, security and networking. On demand, they can provide comprehensive training and assistance during the entire Axigen project, from architecture planning and installation services, up to performing custom migrations and integrations with third-party applications (security, archiving, CRM etc.) or an existing LDAP server (as in the present case, of Kuvera).